



*Monthly Email Newsletter  
curated by Downtown  
Chillicothe Board to keep the  
community and downtown  
businesses in the know.*

## WHO ARE WE?

*Downtown Chillicothe is a non-profit 501c3 organization that was incorporated in May 2018 and began in August 2018. Our goal is to work with existing city groups to help revitalize our historic downtown.*

# DOWNTOWN CHILLICOTHE

## HOW TO CONTACT US

*Website: [downtownchillicothe.com](http://downtownchillicothe.com)  
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**Looking to volunteer? Reach  
out to a board member.**

**Ben Daughters, President**  
**Brian Vaughan, Vice President**  
**Liz Gibbons-Camp, Secretary**  
**Clay Dennis, Treasurer**  
**Destiny Walters, Promotions Co-chair**  
**Elizabeth Kunzelman, Promotions Co-chair**  
**Jade Berry, Design Chair**  
**Steph Moore, Economic Vitality Chair**  
**Tammy Eallonardo**  
**Nancy Ames**  
**Aubrey Herrnstein**  
**Seth Ash**  
**Robin Berno**  
**Wendi Bennett**  
**Deidra Nickerson**  
**Misty Tuttle**  
**Teresa Corcoran**  
**Tiffany Baldwin, Program Manager**

# THANK YOU, POUR HOUSE & FIRST CAPITAL ROTARY



**This month's D4D beneficiary is DOWNTOWN CHILLICOTHE! Come in to The Pour House from 6-9pm on May 4th & for every draft you enjoy, First Capital Rotary and the Pour House will each donate \$1 to Downtown Chillicothe!!**

**The more you drink, the more we donate!!**

*Shop Small*  
Boutique Mall

**What we do**

- We run the cash register so you can sell items without being present.
- We provide barcode labels for your tags.
- We collect and pay your sales tax so you don't have to.
- We pay all the building bills like rent, water, trash, electric, internet, etc.
- We hire, train and pay the cashiers and staff.
- We promote and advertise on social media platforms.
- We create special events to drive traffic to the store.
- We write you a check once a month for all of your sales.

**What to sell?**

- Gifts
- Home Decor
- Fashion
- Furniture
- Candles
- Jewelry
- Children's Items
- New Games
- Toys
- Original Artwork
- Patio & Garden
- Outdoor Items
- Signs
- Soups
- Seasonal Items
- All New, no used/processed items

**Security**

We will have door alarms on all emergency exits. A staff member will be present, walking around periodically and trained on what to look for. We will have security cameras and mirrors throughout the mall. We will do everything to prevent theft but we are not liable for any missing items.

**Marketing and Space**

We will market your business through social media platforms, email advertising, website, etc. We will hold store wide "events" to bring foot traffic in. Your "space" is yours to customize, you're responsible for staging, stocking, etc. We encourage signage and business cards.

**Rent & Fees**

Rent is due on the 1st of each month, and will be deducted from the previous month's sales, along with an 8% commission which is used to cover costs from the sale like credit card fees, bags, and staffing. If there is a balance an invoice will be sent, and you are expected to pay within 5 business days. If you do not a 10% late fee will be assessed and if 15 days you will be defaulted on your lease.

**Payout**

A payout will be issued to you on the 1st of each month. Your payout will be your sales minus the following months rent and 8% commission. Your check will be at the front counter if the 1st falls on a weekend it will be available the following Monday.

**Opening...**  
Summer 2023

**84-88 West Water Street**  
Chillicothe Ohio, 45601

COMING SOON!!!

What a creative way to test the waters if you are considering opening a business. Thank you for investing in small businesses!

What is Shop Small?

Shop Small is an opportunity for your business and family to be part of something great! Shop Small is an answer to your reservations about taking the leap to store ownership. Shop Small is the opportunity to keep your full time job or remain a stay at home parent and still have a downtown business that thrives. Shop Small is a community of business owners ready to come together to offer something amazing

# Know your neighbor



When we think of downtown 10 years ago, there were a few businesses that are still mainstays, but there wasn't a big growth spurt of small businesses.....yet. Local artists and entrepreneurs were seeing the potential. One such artist was Courtney Lewis. She was working as a web designer and had started a t-shirt company, Paper City Co., on the side offering fun retro Chillicothe shirts showcasing beloved historical businesses like Skate Away, Sherman Haus, and Johnny's Chicken.

She watched what was happening downtown and wanted to be part of it. She talked to Ed Kunzelman and became more and more convinced she could do it. She could open her own brick and mortar business.

"I saw the potential of downtown and wanted to build something to show people it can happen here," said Lewis. "I wanted to show there was pride in Chillicothe, pride in being from here."

She opened Totem on Second Street November 8, 2013 and featured her retro t-shirts, along with other unique Chillicothe-branded items and specialty retail.

"Courtney was instrumental in helping Second Street get started and fueling excitement for Downtown," said Ben Daughters, Downtown Chillicothe Board President.

Fast forward to 2022. After making it through all of the business challenges of the COVID pandemic, Courtney did some soul-searching and realized that she was ready for some changes in her life. Circumstances and costs had changed and she had to make a decision on whether to keep Totem open or not.

"I put so much passion into this business and it was such a hard decision," said Courtney of finally deciding to move onward, "I felt like I was losing a friend."

Courtney can currently be found at the Chillicothe and Ross Public Library as their Communications and Marketing Manager. She pays close attention to what is happening downtown and is excited to see the engagement. Her marketing hat sees continued opportunities to promote growth, new businesses and downtown events.

"Courtney planted a seed in downtown to grow a garden," said Liz Gibbons-Camp.

As for coming back to downtown in the future – she hasn't ruled it out.

Thank you Courtney for your hard work, creativity and devotion to Downtown!



# Chillicothe BrewFest

**Location - N Paint St, downtown Chillicothe**

**TICKETS NOW ON SALE.**



BROUGHT TO YOU BY

**DOWNTOWN  
CHILLICOTHE**

JUNE  
**3**  
2023

**3PM | SATURDAY**  
VIP STARTS AT 1:30PM

**SEE YOU THERE!**

## 16 Breweries

50W  
Brewery 33  
Crooked Can  
Grove City Brewery  
Land Grant  
Loose Rail Brewing  
New Belgium  
Nocterra  
Old Capitol Brewing  
Outerbelt Brewing  
Scotty's 22-Brew  
Seventh Son  
Sixth Sense  
TinCap  
Wild Ohio  
Wolf's Ridge

## 3 Bands

\*Flashback  
\*Murphy (from American Idol)  
\*The Basement Collective

**Limited VIP admission** at 1:30p with 20 5oz tastings, tee, event glass - \$50

**Advanced General admission** at 3p with 16 5oz tastings, tee, event glass - \$30

**Day of admission** at 3p with 16 5oz tastings, event glass - \$40

**To purchase tickets, visit:**

**<https://www.eventbrite.com/e/chillicothe-brewfest-tickets-567086058667>**

# Downtown Flowers

The flowers are currently in their pots at Springdale growing and getting ready to make their downtown debut.

Weather permitting, we anticipate hanging them soon after Mother's Day weekend. This year Downtown Chillicothe will be planting the corner containers themselves, with assistance from Springdale. If you would like to get YOUR hands dirty, please feel free to reach out and we will include you on planting day! We are still accepting donations to See Chillicothe Bloom!, the flower fund, please contact a board member if you would like to contribute.



## New downtown businesses

Since January 2023 we have had several businesses join us in the downtown. Please stop in to meet your new investors.

\*Praises - 72 N Paint

\*Pop Culture Toys & Collectibles - 15 E 2nd

\*The Coffee Hub - 150 W Main

\*The Page at Paper City - 47 S Paint

\*Blaze Gaming - 74 W Water

\*The Ink Loft - 27 W 2nd

\*Om Shanti Massage & Yoga - 27 W 2nd



# Yellow Day - May 5th



On May 5th, hundreds of children dressed in yellow will flood the downtown streets to participate in Yellow Day. Yellow Day is a day to spread kindness and brighten the lives of those around you. Many downtown businesses will be handing out yellow items to the kids and kids will be spreading kind messages, words and doing other kind things. Be there to see this sea of yellow between 9am - 12pm.



## May 5th downtown businesses Cinco specials!

