

We believe in the power of a small town.

DOWNTOWN CHILLICOTHE



Historic past • Bright future

JULY 2023

**Monthly email newsletter
curated by local contributor
Olivia Riley to keep the
community in the know.**

Who Are We?

**Downtown Chillicothe is a non-profit 501c3
organization that was incorporated in May 2018
and began in August 2018. Our goal is to work
with existing city groups to help revitalize our
historic downtown.**

**LOOKING TO
VOLUNTEER?
REACH OUT
TO A BOARD
MEMBER!**

Contact Us!

**WEBSITE: downtownchillicothe.com
FACEBOOK: Downtown Chillicothe Ohio
EMAIL: info@downtownchillicothe.com
OFFICE: 45 E Main St**

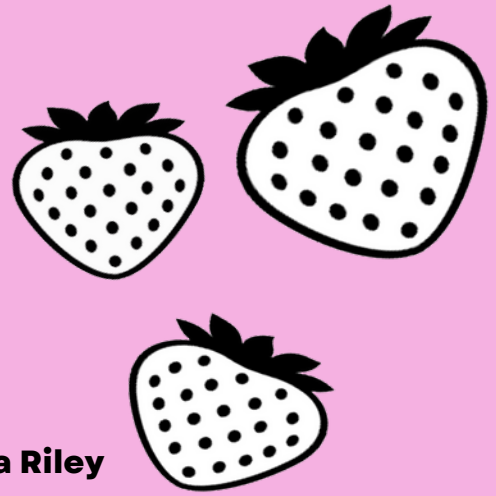
**Program Manager: Tiffany Baldwin
CELL: (740) 701-4037**

OUR BOARD

**Ben Daughters.....President
Brian Vaughan.....Vice President
Liz Gibbons-Camp.....Secretary
Clay Dennis.....Treasurer
Destiny Walters.....Promotions Co-Chair
Elizabeth Kunzelman.....Promotions Co-
Chair
Jade Berry.....Design Chair
Steph Moore.....Economic Vitality Chair
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Aubrey Herrnstein
Seth Ash
Robin Berno
Wendi Bennett
Deidra Nickerson
Misty Tuttle
Teresa Corcoran**

Sweet William Blossom Boutique takes home Golden Broom Award

Story by Olivia Riley



CHILLICOTHE – Sweet William Blossom Boutique was recognized for their cleanliness and aesthetic last month by receiving the Golden Broom Award.

The accolade, given to a local business each quarter by Downtown Chillicothe, highlights cleanliness inside and out. It was instituted in early 2022 and has since had six recipients.

Lori Botchie, co-owner of Sweet William Blossom, said it felt great to be recognized for trying to beautify the downtown.

“We’re always motivated to bring people downtown from the looks of our shop,” Botchie said. “We weren’t actively trying for the award, but we always strive to look inviting.”

The boutique, located at 90 W Second St., is yet another small business that makes downtown unique. They create handmade floral arrangements as well as chocolate covered strawberries, gourmet candy apples and charcuterie boards for any occasion.

"The purpose of the Golden Broom is to recognize businesses that go a step above and beyond for our downtown," Nancy Ames, board member for Downtown Chillicothe, said.

Sweet William’s will display the award for the remainder of the quarter before it will go to another downtown business.

Thanks so much to Sweet William Blossom Boutique for your devotion to promoting and bettering our downtown!



**Ames presenting the award.
(Photo courtesy of Tiffany Baldwin)**

Monthly Business Owners' Forum

Downtown Chillicothe cares. We want what's best for you, your business and the downtown as a whole. Thus, we have implemented a Monthly Business Owners' Forum, where your questions and concerns can be answered. Each month, the previous month's questions and answers will be published in the respective newsletter. Feel free to email or text your answers.

Your input benefits us all

“A clean sidewalk attracts customers and reflects pride in my business.”

- Do you agree with this statement? Why or Why not?*
- What can you, as a business owner, do to make this a reality?*
- What can we, as an organization, do to help you?*

Are you thinking about opening a business downtown? Downtown Chillicothe keeps a list of downtown spaces that are available for rent. Please view our listings on our website or reach out to a board member for additional information



WE BELIEVE IN THE POWER
OF SMALL TOWN.

WE ARE

**DOWNTOWN
CHILICOTHE**
HISTORIC PAST, BRIGHT FUTURE

With summer in full swing, more and more events fill the streets of downtown each month with the goal of bringing exposure to our local businesses. Here's a few of the stats from our June events!



Chillicothe's 1st Brewfest

775+ in attendance

18 breweries represented

47 cities represented including Chicago, Indianapolis and Greenup, Kentucky

Fire & Stone Pizzeria: 30 percent sales increase compared to a normal Saturday

Gustavo's: broke record sales

Kenworth Truck Parade

Highland's Ice Creamery: Best sales TO DATE - broke their one-day gross record

Hometown Hibachi: brought a HUGE dinner crowd



UPCOMING EVENTS



In the Christmas spirit already but still want to enjoy the summer weather? Join us for the Christmas in July Sip & Shop on July 21-23! Tickets available on Eventbrite, Facebook or by contacting a board member.



The third-annual Sand in the Streets Volleyball Tournament is coming up on August 26! Join us for sand, sun, drinks and one of the most unique downtown events!

DC Events Look-Ahead

Christmas in July - July 21-23
Sand in the Streets - August 26
Oktoberfest - October 14
Rudolf Run - December 6

Proceeds from these events go to downtown Christmas lights, downtown flowers, DORA and other events that help to enhance our downtown.

We have a few spots open on our wayfinder signs for the following locations!

- Water/Walnut both sides
- Water/Paint South side
- Water/Mulberry both sides
 - Paint/2nd North side
- 2nd Mulberry both sides
 - Paint/Main both sides
 - 2nd/Walnut both sides

Costs are \$135 for the remainder of the year and \$200 for 2024.

